



OCCUPATIONAL SAFETY & HEALTH FORUM

The Occupational Safety & Health Forum brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

5th February 2025

Hilton London Canary Wharf

In association with...

**HEALTH & SAFETY
BRIEFING**

EVENT OVERVIEW

The Occupational Safety & Health Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior health & safety professionals**, with job titles including:

- HSEQ Directors / Managers
- Health & Safety Directors / Managers
- Health & Safety Advisors
- Health & Safety Officers

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified health & safety professionals based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Forum has been running for **10 years**

Over **960** business meetings facilitated at each event

Average Employee Size



All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



We had a great day at the Occupational Safety and Health Forum yesterday. Great to meet safety professionals from many industries and discuss new solutions that can be implemented to improve safety

BULL PRODUCTS

Really good event and platform to discuss with key stakeholders. Really value this format

DRIVETECH

Wow! What a day! Lots of engaging meetings with extremely interested clients. Forum made the event run seamlessly

WORKWALLET

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £4,950 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities -
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Health & Safety Briefing Newsletter -
 - 1 x Insert banner in 2 newsletter editions
 - 1 x Q&A interview with senior team member
 - 1 x Product spotlight
 - Content promoted via social media

SILVER PACKAGE - £3,650 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities -
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Health & Safety Briefing Newsletter -
 - 1 x Product spotlight
 - 1 x PR sponsored content
 - Content promoted via social media

HEALTH & SAFETY BRIEFING

Health & Safety Briefing is an industry resource delivering news & analysis from across the Health & Safety Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



13,000 subscribers

FEATURES

JANUARY

First Aid Supplies

FEBRUARY

Behavioural Safety

MARCH

Training Courses

APRIL

Incident Reporting

MAY

Contractor Management

JUNE

Site Safety

JULY

Lone Worker Safety & Equipment

AUGUST

Fire Safety Management

SEPTEMBER

Back to Work Risk Management / Assessments

OCTOBER

Stress Management

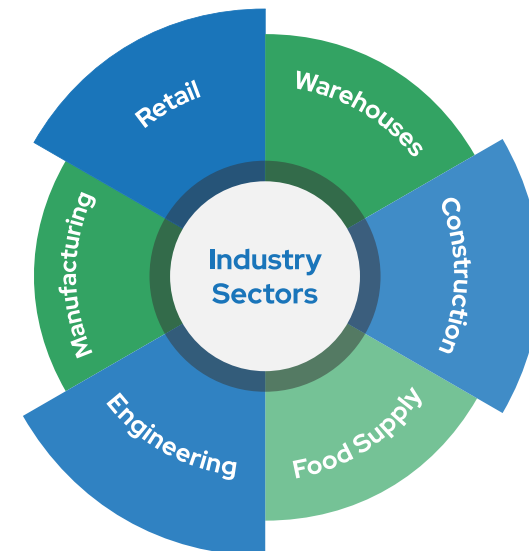
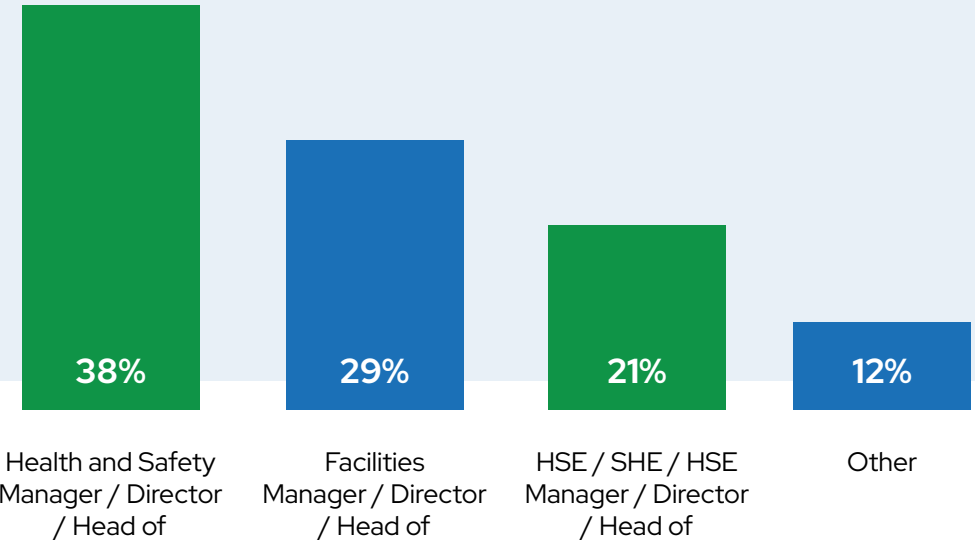
NOVEMBER

Occupational Health & Wellbeing Services

DECEMBER

Health & Safety Software

OUR AUDIENCE IS UK AND EUROPEAN BASED



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **2,300 decision makers**.

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

**VIEW AN
EXAMPLE
NEWSLETTER
HERE**

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

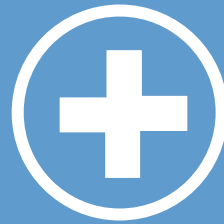
350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**



OCCUPATIONAL SAFETY & HEALTH FORUM

LET'S CONNECT



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